

BIG WHITE HISTORY





1946

Grand opening of the Ellison Field known as the Kelowna International Airport – It featured a small terminal & 3,000 ft grass airstrip.



1950's

Parking lot paved and gravel added to air strip.

Canadian Pacific Airlines introduced daily service to Vancouver.

1958



The official opening of the Okanagan Lake Bridge, the largest floating bridge in Canada.



Population in Kelowna is 10,000

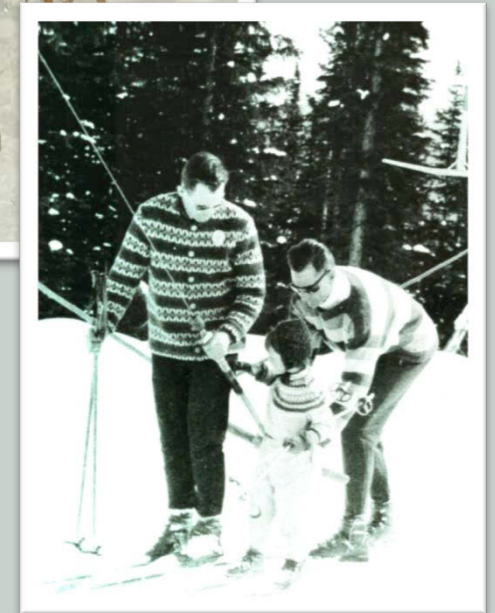
1960

The snow conditions were discovered in the trees outside of Kelowna and a small ski area with a few private chalets began to form.

1963: Cliff Serwa and Doug Mervyn opened the mountain named Big White with the Main T-bar

1965: Legendary Snow Ghosts were discovered

1968: 1st on mountain accommodation constructed



By the end of the 60's there were 3 T-bars

1960's

\$312,000 upgrade to the airport

Extension of paved runway to
5,350 ft.

Construction of a new Air Terminal



Population in Kelowna is 10,000

1970's

Big White remained unchanged until the 1970's when the lift and trail structure grew and the private chalets were joined with the development of accommodation facilities and condominiums.

1971: Ridge double chair was installed

1975: Alpine Centre was constructed

1976: Easter Triple Chair was installed

1979: Powder Triple Chair was installed



1985

The Schumann Family purchased Big White Ski Resort Ltd. The goal was to build a world-class ski resort focusing on customer convenience and service, while increasing capacity, and offering new skiing terrain.



1980's

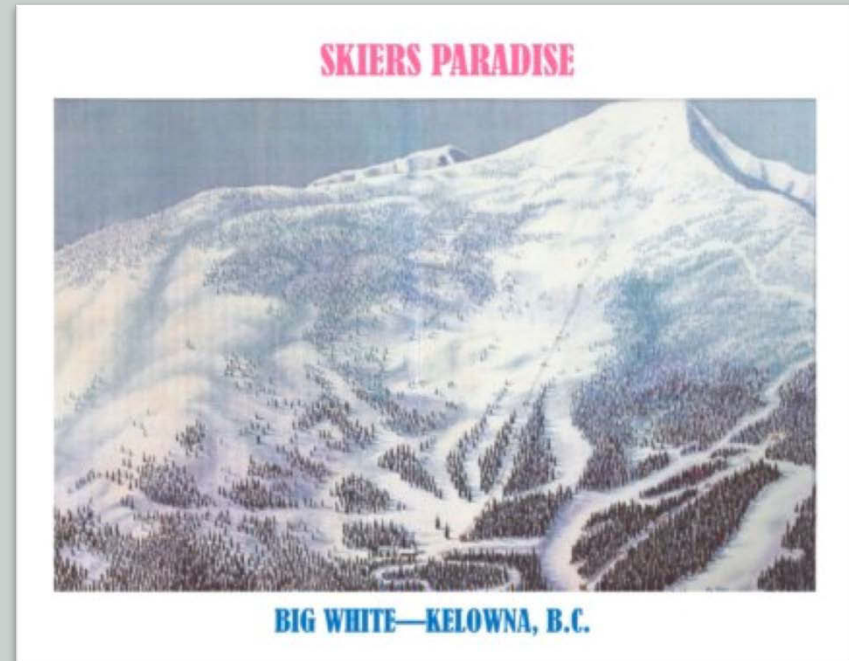
1986: First quad chairlift in BC installed: **The Plaza.**

1987: Moved and lengthened the **Alpine T-Bar.**

1987: First Snowboard only event held – The Inland Snowboard, and the 1st Annual Banked Slalom.

1988: **Cliff Platter** installed to service this double black diamond area.

1989: First high-speed detachable quad lift installed: the **Ridge Rocket.**



1990's

During the early 90's \$10 million was invested to upgrade the Kelowna International Airport.

By 1997, passenger volumes grew making it the fastest growing airport in North.



1990-1992

More additions to the lift system, expanded terrain, and improvements throughout the village took Big White into the *'World Class Ski Resort'* title.

1990: Second high-speed detachable quad lift installed: **The Bullet.**

1990: Ridge Day Lodge was constructed, increasing food services facilities.

1990: Snowpine Estates subdivision started.

1992: Falcon Double Chair added in the Whitefoot Bowl, opening acres of powder bowl, glade and tree skiing



1993-1994

Ski Rental and Repair Shop renovated.

Ski Dazzle Ski Shop constructed.

Dom's Restaurant built.

100 seat **conference centre** built.

The Eagles and **Chateau on the Ridge** condominium developments completed

Opening of a **Walk-In Medical Centre** at the Whitefoot Lodge.



THE EAGLES



CHATEAU ON THE RIDGE

1994-1995

Big White Ski Resort invested more than \$5 million in improvements to continue it's growth.

Third high-speed quad, **the Black Forest** chairlift was constructed, opening up 150 acres of new intermediate terrain.

The **White Crystal Inn** opened; a European style hotel offering deluxe" accommodation and dining.

350 car parking lot between the Bullet and Black Forest.

New lift and lesson packages offered guests affordable skiing combined with ski improvement sessions from the professional ski school.



THE WHITE CRYSTAL INN

1995-1996

On hill accommodation now exceeds 5,500 persons making Big White Alpine Village the largest on-mountain village in Western Canada!

Ice Skating Rink constructed in the Village Centre.

R.V. Park built in the Black Forest parking lot.

Snowboard Park constructed on Speculation run.

Summer grooming to improve glade skiing.



1996-1997

During the past years, more than \$75 million was invested in development at Big White Ski Resort, including:

The Village Centre Mall:

Ski School Desk, Ticket Office, Ski Rental, Ski Dazzle, Central Reservations and Beano's Coffee Shop.

The Big White Kid's Centre.

Gem Lake Express Quad chairlift:

the longest quad chair vertical quad rise in Canada.

1,200 acres of new terrain in the Westridge areas increases total skiable terrain to 2,075 acres.



1997-1998

Accommodation Developments and Expansions:

- **Black Bear Lodge**
- **The Coast Resort**
- **Legacy Condominiums**
- **Snowpines Estates**
- **White Crystal Inn**
- **The Ridge Day Lodge**

Half pipe for beginner and novice snowboarders with a terrain garden lit at night, Pipe Dragon, Teen Centre and Pizza Place.



Population in Kelowna is now 94,989

1998

\$20m was invested into the Kelowna International Airport.
This tripled the number of passengers the airport can service.



1999

The Following major accommodation projects were completed:

- **Legend**
- **Chateau Big White**
- **Timber Ridge**
- **Whiskey Jack**
- **Treetops**
- **Snowpines chalets and fourplexes**



CHATEAU BIG WHITE

THE NEW CENTURY

Going forward into the new century with further development in premium accommodation, extensive lift systems, improved infrastructure fine dining and facilities has proven Big White's national prominence as a vacation destination for friends, families, groups and guests.



2000

\$125 million Gondola Woods Happy Valley project begins.

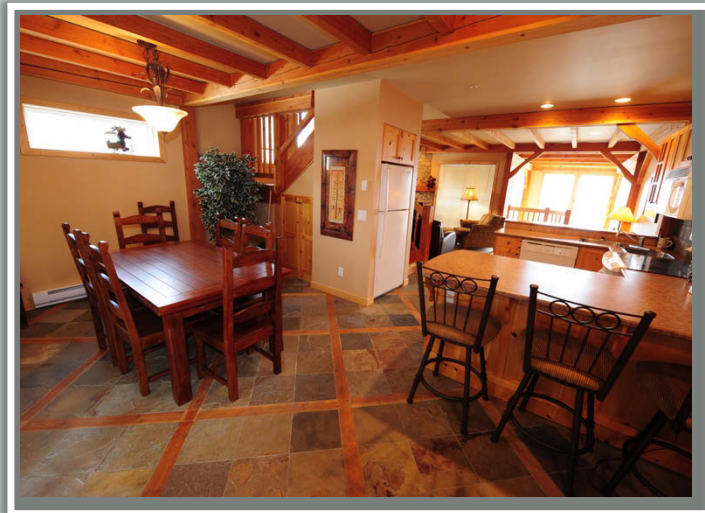
- **8 passenger Gondola** installed
- **Happy Valley parking area** built
- **Happy Valley Day Lodge** constructed
 - Kettle Valley Steakhouse*
 - Loose Moose Bar*
 - Ticket office, skate rental, day lockers and retail shopping*
- **Happy Valley Adventure Centre** built
 - Mega Snowcoaster tube ride*
 - Kids and beginner learning area*
 - Outdoor ice skating rink*
 - Snowmobiling*
 - Cross country and dog sledding trails*



2000

Construction took place in the White Forest Estates, Snowpines with a mix of houses, single-family, duplex, fourplex, and sixplex chalets and a variety of condominium buildings such as Black Bear, Timber Ridge and Treetops.

Real Estate total for 2000 is \$39.1 million



BLACK BEAR

2001

- **100 acres of newly gladed terrain** increases the total skiable terrain to 2,565 acres.
- **Major summer grooming** projects enable runs to be opened with minimal snow required.
- Both the Happy Valley and Gem Lake **car parks expanded**.



2001

Accommodation Developments:

- **Stonebridge Lodge Resort**
- **Trappers' Crossing**
- **Snowpines and White Forest Estates residential areas.**



STONEBRIDGE LODGE RESORT



TRAPPERS' CROSSING

2002

- **New Super Olympic Sized Pipe**
2nd one in Western Canada
- **New Terrain Park**
- **New skier bridge** linking the village to Happy Valley and improving the ski-in, ski-out access to White Forest Estates



2002

Accommodation projects saw an addition of over 100 new units, increased Big White's bed base to 11,000, and are worth nearly \$50 million in real estate.

Accommodation Developments:

- **Stonebridge Lodge** – Phase 2
- **Bullet Creek Cabins**
- **Trappers' Crossing** – Phase 4
- **Silver Tip Landing**
- **Black Bear** – Phase 3
- **Blacksmith Lodge**
- **The Pinnacles**



STONEBRIDGE LODGE RESORT

2003

- **Glading** in the Black Forest area
- **Skating rink expansion**
5 times bigger
- **New lunchroom and locker facility** downstairs in Happy Valley
- **4 new cabins** in the Happy Valley Adventure Park area



2003

Accommodation Developments:

- **Sundance** – 93 units
- **Copper Kettle Lodge** – 78 units
- **The Forest** – 26 chalets
- **SouthPoint** – 21 townhomes
- **Glacier Lodge** – 18 units



SUNDANCE

Total Real Estate for 2003 is \$150 million! A new construction record!

2004

- Installation of the **Cliff Chair**
- Building of **TELUS Park** and **TELUS Park Chair**
- **6 new runs at Gem Lake**
- Purchase of the **Zaugg Halfpipe groomer** and **5 other new grooming machines**



2004

Accommodation Developments:

- **Trailside** – 51 units
- **Sundance** – 31 units
- **Spyglass** – 12 quarter shares
- **The Timbers** – 19 units
- **The Aspens** – Phase 3, 49 units
- **Perfection Ridge** – Phase 3, 8 units
- **5050 Snowbird Drive** - 18 units
- **Solitude** - Phase 1, 10 units
- **Rock Ridge** - 4 units
- **Towering Pines** - 12 units
- **The Crescent** - 10 units



TOWERING PINES

Total accommodation investment: \$123.1 million

2005

- Upgraded **9 runs at Gem Lake**
- **Summer Grooming TELUS Park**
- **New lake** for future water needs and snow making
- **New Parking Lot** at the Black Forest
- **Expanded Kids Centre**



WestJet & Jetsgo commence non-stop services from Toronto to Kelowna – Big White and Silver Star are now the closest western Canadian Resorts to this market.

2005

Accommodation Developments:

- **Trailside Heights**
- **Crescendo**
- **The Aspens – Phase 3**
- **Sundance cabins**
- **Black Bear**
- **Woodcutter**
- **The Forest**
- **Copper Kettle**



TRAILSIDE HEIGHTS

Expansions:

Big White Community School, Grocery store, & Snowshoe Sams

2005

- **New Snowghost Express Chair.** Longest 6 passenger in Canada
- **New Beginner magic carpet and new beginner area**
- **Ridge area summer grooming**
- **Happy Valley Renovations**

BIG WHITE'S NEW STATE OF THE ART LIFT

- 6109 feet - 1862 metres, **the longest 6 passenger chairlift in Canada!**
- Vertical drop: 1479 feet - 451 metres
- 6 minutes to the top
- 800 horsepower electric motor plus 1050 horsepower diesel motor
- 100% back up
- Speed: 5.08 metres/second

Big White
SKI RESORT
IT'S THE SNOW



Population of Kelowna is now over 110,000

2006

Accommodation Developments:

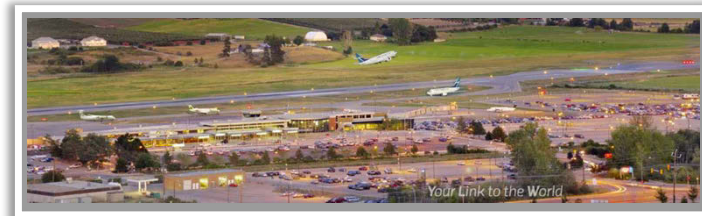
- **Aspens** – 50 units
- **North @ Blackbear** – 8 units
- **Bear's paw** – 12 units
- **The Raven** – 40 units
- **South Point** – Phase 3, 13 units
- **StoneGate** – 96 units
- **High Forest** – 33 single family home lots
- **Woodcutter Cabins** – 8 luxury cabins
- **Bullet Creek Cabins** – 5 cabins
- **Copper Kettle** – 32 units
- **Sundance** – 12 units



BULLET CREEK CABINS

2008

Kelowna Airport extended runway to 9000 feet, allowing Overseas air traffic to markets such as Europe and Australia.



New 5 lane floating William R. Bennett Bridge completed accommodating an average of 46,000 vehicles per day.

2009

ProCura Real Estate Developers completed this 10,000 square foot castle in autumn of 2009

Features:

- Custom, hand-scribed cedar logs. Salvaged from Williams Lake. Weighing up to 14,000 lbs.
- Curved stone and hand crafted timber spiral staircase.
- Custom carved entry and interior doors, featuring hand hammered metal, etched nature scenes on the glass railings and custom wrought iron lighting.
- Custom wood carvings throughout.



WHITE SPIRIT LODGE

2009-2010

Big White named:

“Best Snow in North America”

– Conde Nast Traveler

Ranked 3rd for:

“Top 100 Ski Holidays in the World”

– Daily Telegraph UK

Ranked 5th for:

***“Most Luxurious Ski Resorts
in the world”***

– Luxury Travel Magazine



2010

Big White introduces North Americas ONLY Resort Ice Climbing Structure.

- Created using four telephone poles cross braced together, then flooded with water, which freezes into 3 feet of thick blue ice.
- Safe and fun for all fitness levels and can satisfy anyone with an appetite for adventure!



2011

Big White and Kelowna Host the International Children's Games.

- Marked the First Games held outside Europe
- Attracted more than 1000 athletes from around the world



The **FUTURE**

The Vision, “**Project 2000,**” has now been fulfilled and Big White is busy rewriting the Master plan for moving forward.

This plan will cover:

New lift and new lift alignments, Future neighborhoods, Public facilities

Ski terrain and Community infrastructure.

